

IOWA

Office of Student Financial
Aid

Welcome to the Financial Aid Mini-Conference

October 21, 2025



Thank You for Joining Us



Thank You Campus Partners

- Your support is key to college access and student success
- Who we serve
- Current landscape
- Resources available
 - State
 - University
 - Federal
 - Private
- What lies ahead and our priorities



24-25 Financial Aid Landscape

- **30,779** Undergraduate, Graduate, & Professional **32,199** = Total Enrollment with Post-Grads
 - 22,738 Undergraduate 8,041 = Grad (6,164), Prof. (1,877) 9,461 = with Post-Grad. (1,420)
- **83%** receive some type of FA (25,433)
 - 19,258 Undergraduate (84%) 6,175 Grad/Prof. (77%)
- **\$532.08 M** in all types and sources of Financial Assistance
 - \$288.58 M Undergraduate (54.2%) \$243.5 M Grad/Prof (45.8%)



24-25 Undergraduate Student Financial Aid Landscape

- 22,738 U enrollment
- 19,258 U (83%) receive some type of FA
- 4,731 U (21%) received a Federal Pell Grant
- 12,000 U (53%) received a University Sch. or Grant
- 1,100 U (5%) earned Federal work-study wages
- 11,400 U (50%) borrowed a Federal or Private Loan



24-25 Financial Aid Landscape

	Undergraduate	Grad/Prof		Total	%
State Sch/Gr	3,000,000			3,000,000	.6%
UI Sch/Gr	80,200,000	53,000,000		133,200,000	25.0%
Ath. Sch	13,300,000	900,000		14,200,000	2.7%
Fed. Gr/Sch	31,500,000	93,000,000		124,500,000	23.4%
Fed. Lns	103,280,000	93,400,000		196,680,000	37.0%
Priv. Lns	45,000,000	1,200,000		46,200,000	8.7%
Priv. Sch.	10,000,000	2,000,000		12,000,000	2.3%
Fed. Wk-St Earnings	2,300,000			2,300,000	.4%
Total	288,580,000	243,500,000		532,080,000	100%

Sources of Aid

.6% State

27.7% UI

60.8% Federal

10.9% Private

Embracing Continuous Change

- Changing Landscape Higher Education
 - Debt Collection. Loan default rates will negatively impact us.
- Heightened Accountability and Transparency
 - Financial Value and Gainful Employment Reporting
- Changing paradigm with Private Sector financing loans
- Increased emphasizes on schools to educate students on debt management
- Preparing for July 1, 2026 OBBBA and future changes



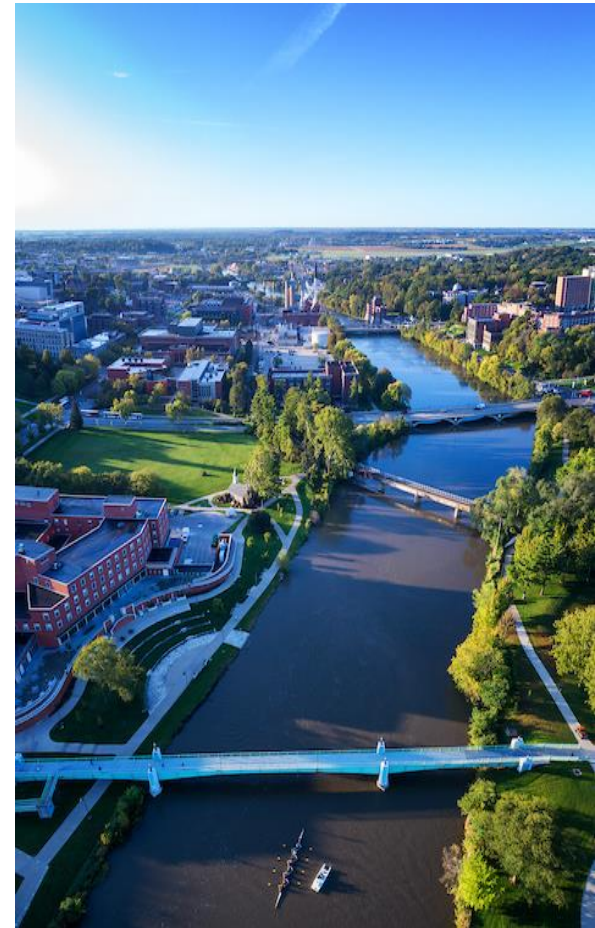
Our Priority is Serving our Students and Parents

- Financial Wellness Services (budgeting, advising, loan counseling)
 - Numerous (45+) events, Wellness Fair, FAFSA filing Pop-Ups to file the **26-27 FAFSA before December 1, 2025**
- 2,701 Private Loan Counseling sessions to Undergraduates
 - Required for all Undergraduates before borrowing
 - Emphasize budgeting, loan repayment, projected earnings and repayment feasibility
 - Reduced student borrowing (debt) by nearly \$1,000,000 from initial requests
- **PHONE CALLS and EMAILS**

5,131 CALLS responded to in August and September (3,941 August) (1,190 September)
average wait time never exceeded 3 minutes, which is exceptional

3,163 EMAILS responded to in August and September 2025

 - Most frequent questions are about LOANS (federal, private, parent plus, grad plus)



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Office of Student Financial Aid

Our Priority: Our Students

- Students
- Campus Partners
- Align with Enrollment Management and University Strategic Plan and Goals
- Compliance, Integrity, Regulations, Technology,

Commitment to College Access and Student Success

- *"I am incredibly grateful for the Carver Scholars Award. I currently work two jobs to help pay for school, and this scholarship has significantly alleviated financial stress, allowing me to fully immerse myself in my studies without having to work nearly every weekend."*
- *"Being recognized for my achievements through this award has also boosted my confidence and motivates me to continue striving for excellence, finish strong, and make the most of my time at Iowa."*

Four of our Carver Scholars 25-26



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**Thank you for
your Partnership**

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